

SPONSORSHIP OPPORTUNITIES

South Carolina Psychological Association
Advancing Psychology for a Better South Carolina

Partner with the South Carolina Psychological Association (SCPA) to advance the field of psychology while simultaneously promoting your services and building lasting business relationships. SCPA collaborates with psychologists and other professionals from all across the Southeast and draws both members and nonmembers to its Annual Conferences.

SCPA offers a variety of sponsorship opportunities. Choose the partnership that best works for your company.

PROFESSIONAL PARTNER LEVELS:

Benefits	Gold Partner $3,000	Silver Partner $2,000	Bronze Partner $1,000	Non-Profit Partner $800
Table Top in Exhibit Area at Spring Conference	★	★	★	★
Sponsor level listing in On-site Conference Program	★	★	★	★
Logo on SCPA website with hyperlink for entire year	★	★		
Registration and CE for 3 Company Representatives	★	★		
Sponsor listing in SCPA Electronic Newsletter	★			

Companies may choose an annual Professional Partnership by selecting the most relevant level with its accompanying benefits.

EXHIBIT

Exhibiting Partners receive registration and CE certification for one (1) company representative. The exhibit hall is accessible to all conference attendees during operation hours and will host multiple receptions and session breaks during the conference.

- Early Bird Table Top Registration (by Feb. 10): **$500**
- Regular Table Top Registration: **$600**
- Additional company representative: **$300**

Take-One Brochure Table or Conference Bag Insert:
For the benefit of those who do not, or cannot, rent a table top, a Take-One Brochure Exhibit/ Table for the distribution of free brochures and other material is available. Pamphlets, brochures, leaflets, cards, magazines, etc. will be displayed prominently so that attendees can help themselves. This will be for paid Take-One Exhibitors ONLY. Other materials will be removed. A fee of $300 will be charged for this service.

ADVERTISE

SCPA's website and electronic communications offer online display and classified advertising opportunities. Display ads may include links to advertiser's website. SCPA distributes monthly electronic communications.



- Display and classified advertisements less than 150 words: **$100/month or $250/3 months**
- Display and classified advertisements exceeding 150 words: **$150/month or $400/3 months**

ADVERTISING POLICY

Advertisements accepted on our web site must be consistent with the American Psychological Association Ethical Principles of Psychologists and Code of Conduct. SCPA will not accept advertisements from organizations/individuals who discriminate against persons on the basis of race, religion, sex, sexual orientation, age, disability, color or national origin. SCPA does not accept adult content, links to illegal activity of any kind, or other content deemed inappropriate by the SCPA Staff or Board of Directors. SCPA reserves the right to remove an ad without notice and without providing a refund if an organization or individual is found to be in violation of any of the above.

**SCPA is open to additional sponsorship propositions. Email info@scpsychologists.net for more information.*

SOUTH CAROLINA PSYCHOLOGICAL ASSOCIATION
SPONSORSHIP APPLICATION

Company/Organization Name _____

Address _____

City / State / Zip code _____

Contact Name _____

Phone Number / Email _____

Product/Service Description (15-30 words) _____

_____

SPONSORSHIP SELECTION

☐ Gold ☐ Silver ☐ Bronze ☐ Non-Profit

EXHIBIT PARTNER

☐ Early Bird ☐ Regular ☐ Additional Representative at $200 each

Exhibit Booth Representatives: 1. _____ 2. _____

Additional _____

BROCHURE PARTNER

☐ Take-One Brochure Table or Conference Bag Insert: $300

ADVERTISING PARTNER

☐ Online Display/Classified Ad less than 150 words: $100/month or $250/3 months

☐ Display/Classified Ad over 150 words: $150/month or $400/3 months

TOTAL: _____

Payment ☐ Check ☐ Credit Card

☐ Visa ☐ Mastercard ☐ Discover ☐ American Express

Name on Card _____

Billing Address _____

City / State / Zip _____

Card Number _____

Expiration Date _____ Security Code _____

Please return this form with payment to:
South Carolina Psychological Association, 1215 Anthony Ave, Columbia, SC 29201
or info@scpsychologists.net